



CBCSD 资讯 Newsletter
China Business Council for
Sustainable Development

中国可持续发展工商理事会

November, 2013

CBCSD UPDATE

The Third Plenary Session of the 18th CPC Central Committee issued detailed reform roadmap

The Third Plenary Session of the 18th CPC Central Committee was held from 9th to 12th, Nov. in Beijing. The full text of CPC Central Committee's decision on major issues concerning comprehensively deepening reforms was issued on 15th, Nov., providing a roadmap for China's further development. Apart from other key reform areas, the decision outlined ecological and environmental improvement roadmap in details which showed that governments of some ecologically fragile and poverty-stricken areas will be free from assessment of their economic performance.

For more information: [People's Daily: Special Feature of the 3rd Plenary Session of the 18th CPC Central Committee](#)

CBCSD Participated in 2013 WBCSD ExCo Meeting, AGM, LD Meeting and RN Meeting

Mr. Wang Jiming, President of CBCSD, ExCo member of WBCSD participated in 2013 WBCSD ExCo Meeting, Annual General Meeting (AGM), Liaison Delegates (LD) Meeting and Regional Network (RN) Meeting in Istanbul, Turkey from 4th-8th, Nov.. Around 400 representatives from over 150 global companies and organizations attended the whole event. Themed as "From Vision 2050 to Action 2020", the AGM discussed its 2014 annual work plan and presented its groundbreaking "[Action 2020](#)" plan, which set up feasible and practical sustainable goals by 2020 and proposed business solutions and measurement to promote common actions, based on the outcomes of creative "[Vision 2050](#)". The annual event also published [Reporting Matters – WBCSD 2013 Baseline Report](#), which explained effective disclosure methods for non-financial information and provided series of best business practices.

WBCSD ExCo Meeting discussed and approved WBCSD Governance Framework, ExCo Charter and Articles of Association (Revised Draft). WBCSD 2020 Strategy and 2014 Annual work plan were also approved.

During the session, CBCSD representatives actively participated in various side events, such as energy and climate change, urban infrastructure initiative, energy efficiency for buildings, regional network, etc. Further cooperation between CBCSD and WBCSD EEB project, EpE France and Korea BCSD were also discussed.

For more information, please visit: <http://www.wbcsd.org/istanbul2013.aspx>

2013' CIGIPTS and 2013' Global Green Economy Forum held in Guangzhou

On 8th, Nov., CBCSD, as the co-presenter, participated in the opening ceremony of China International Green Innovative Products & Technologies Show 2013 (CIGIPTS) and 2nd China-Pacific Islands Countries Economic Development and Cooperation Forum in Guangzhou. Mr. Wang Zhongyu, honorary director of the event and president of CEC, gave keynote speech at the ceremony. Mr. Wang

emphasized that it's the common action and important engine of global economy recovery to protect environment, promote green innovation and confront climate change, Chinese entrepreneur are pleased to enhance green energy technology communication and collaboration with Pacific Islands Countries.

As main part of 2013 CIGIPTS, CEC and WTC co-held 2013 Global Green Economy Forum. Mr. Wang Zhongyu addressed at this event that environment and development issues are grasper of China to transfer economy structure and keep steady growth. Companies have to follow the trends and try to get breakthrough progress.



WBCSD Action 2020 CEO Roundtable held in Beijing

On 29th, Nov., 2013 WBCSD Action 2020 CEO Roundtable meeting was held in Beijing, organized by Sinopec and chaired by Mr. Wang Jiming, President of CBCSD and ExCo Member of WBCSD. Around 20 participants presented this meeting, including Mr. Peter Bakker, WBCSD President & CEO, Mr. Ma Zehua, CBCSD Board and Chairman of COSCO, Mr. Chen Liming, CBCSD Board and President of BP China, Mr. Johnny Kwan, CBCSD Board and Senior VP of BASF Group, Mr. Huang Xiaojun, CBCSD Board and VP of Veolia Water China, Mr. Hu Jian, VP of DSM China, Ms. Fan Xiaohong, VP of Lafarge Shui On Cement, Mr. Zhang Qiping, Chief Engineer of SGCC and other leaders and LDs from CBCSD Board and Member Companies.

Mr. Bakker introduced the background, contents and recommendations of Action 2020, proposed nine priorities for business to promote sustainable solutions and encouraged Chinese companies to enhance cooperation. Representatives from companies shared their experience in cleaner production, climate change and social responsibility. Mr. Wang Jiming, in his conclusion, addressed that Action 2020 had special role in sustainability. He expected more technology and management innovation from CBCSD members and implement more effective sustainable solutions to promote Action 2020 in China.

1st China Future Energy Forum Held in Beijing



On 30th, Nov., [the 1st China Future Energy Forum \(CFEF\)](#), entitled as "Value Creation in the Energy Industry", was held in Beijing co-organized by CEIBS and Economy & Nation Weekly and supported by WBCSD. Four sub-forums related to shale gas and energy new revolution, new energy vehicles, green economy-global governance and China pathways, new energy promotion and grid bottleneck, attracted around 150 high-level representatives from government, organizations and NGOs, including Mr. Li Yizhong, Standing Committee Member of CPPCC, Mr. Peter Bakker, President & CEO of WBCSD, Mr. Chen Liming, Board Member of CBCSD and President of BP China, Mr. Johnny Kwan, Board Member of CBCSD and Senior VP of BASF Group, Mr. Nobuo Tanaka, Former Executive Director of IEA, etc..

Mr. Peter Bakker, WBCSD President & CEO, made a keynote speech titled by "How Business can take the Lead and Drive Action through the Energy Value Chain". He explained some of the global initiatives that the WBCSD has undertaken to improve sustainable energy consumption and business solutions to environmental and energy sustainability issues. Bakker encouraged China's policy makers to be bold in their efforts to develop large scale solutions to energy issues.

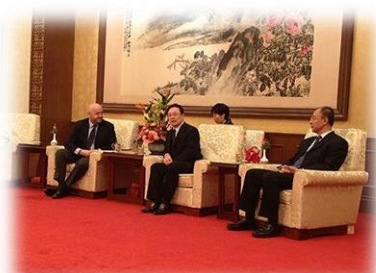
Mr. Chen Liming, CBCSD Board and president of BP China introduced international experience and business model in shale gas development and the possibilities and conditions for bringing in foreign capital to exploit shale gas in China in his presentation of "Shale Gas: A New Revolution in the Energy Sector".

Mr. Johnny Kwan, CBCSD Board and Senior VP of BASF Group, and Mr. Zhai Qi, Executive Secretary General, shared best practices of business green innovation at the sub-forum of “Green Economy-Global Governance and China Pathways”. Mr. Kwan explained the integrated green and innovation strategy of BASF and its vision to promote corporate social responsibility. He reckoned that communication between company and the society is very important, only if the company promote CSR together with its supply chain, green economy could have the chance to be achieved. Mr. Zhai introduced “energy saving and business actions” and shared effort and practices of Chinese business on climate change, toxic emission, fresh water usage and sustainable lifestyle.

Representatives all agreed that business is urgently in need of optimized cooperation with governments to stimulate scale-up solutions and innovation in order to confront issues of energy shortages and environmental pollutions.

SASAC and WBCSD held high-level roundtable meeting

On 28th, Nov., SASAC and WBCSD held “Role of State Owned Companies in China’s Sustainable Development” high level roundtable meeting. Mr. Li Rongrong, former director of SASAC, Mr. Yan Xiaofeng, deputy secretary general of SASAC, Mr. Peter Bakker, WBCSD President & CEO and leaders from 16 state owned companies and 4 relative industry associations presented in the meeting.



Mr. Li Rongrong addressed that, to implement the spirit of 3rd plenary session of 18th CPC Central Committee and promote sustainable development, state owned companies shall conduct their works from 3 aspects, namely, to develop mixed ownership company and stimulate sustainable energy of companies, to enhance environmental innovation and to implement social responsibility. Mr. Peter Bakker introduced WBCSD Vision 2050 and Action 2020, emphasized that effort from China business is key to world sustainability and expected more actions from state owned companies to China’s sustainable development.

CBCSD Membership

Sinopec spares no efforts in rescue and relief work

On 22nd, Nov., a severe blast due to leakage of Sinopec oil pipeline occurred in Qingdao Development Zone which caused 62 deaths and over 100 injures. Sinopec set up a command on site to handle the accident immediately by launching the Level 1 National Disaster Response. Chairman of Sinopec, Fu Chengyu went there right after the accident and apologized to the people of Qingdao and the whole country on behalf of Sinopec. He instructed that Sinopec spare no efforts in rescue and relief work. HE President Xi Jinping arrived in the city on 24th, Nov. to inspect ongoing rescue efforts and emphasized that safe production responsibility system has to be integrated and well implemented.

The headquarters of Sinopec and over 100 subsidiaries held the silent tribute simultaneously on 28th, Nov., to express the deep condolence all Sinopec staff to the victims of the oil leak and blast accident on 22nd, Nov. and this date is set to be Sinopec’s Production Safety Day as a memory to the victims.

Mr. Zhang Gaoli visited SGCC Exhibition Zone at EU-China Exhibition on Urban Development

On 20th, Nov., Vice Premier Minister Zhang Gaoli presented in the opening ceremony of EU-China Exhibition on Urban Development in Beijing and visited SGCC Exhibition Zone. Themed as “Smart Grid, Smart City”, SGCC introduced its efforts on strong smart grid construction and the third industrial revolution promotion.

Sinopec Yanshan Company Completes its First Carbon Trading at Beijing Environment Exchange

On 28th, Nov., upon the formal launch of the Beijing carbon trading exchange, Sinopec Yanshan Company bought 20,000 tons of carbon quotas from Shenergy Group, completing its first quota-based carbon emissions trade. Following the completion of Sinopec’s first carbon trading at Shanghai

Environment and Energy Exchange on 26th, Nov., this is another important initiative for Sinopec in carbon trading, and is a sign of the development of the environmental protection market. Sinopec plans to further promote its strategic cooperation with the Beijing Environment Exchange by purchasing shares.

Schneider Electric Launched “Global Best Partnership Reward”

On 11th, Nov., Schneider Electric launched its “Global Best Partnership Reward” in industrial system integration partners. This reward will sponsor system integration partners or individuals from various perspective of business performance, innovation technology, products and solutions, and services, etc., to stimulate more enterprises and individuals providing best solutions for challenges of industrial end-users and promote industrial development.

Dow Chemical presented in CHINACOAT 2013 with its innovative solutions

On 20th-22nd, Nov., Dow Chemical presented its series of optimized coating materials and sustainable and innovative solutions in 18th CHINACOAT. These coating materials and solutions will help down-stream producers to follow latest industrial trends and respond to challenges from various industries and application circumstances.

Veolia launched its shipbreaking program in Jiangmen City

On 18th, Nov., Veolia launched its new shipbreaking program in Xinhui District, Jiangmen City. The first phase of this program is expected to be finished in mid-2015. Sponsored by one billion CNY of investment, the whole project will apply the world’s first on-shore shipbreaking technology and be the world’s first large-scale integrated base with modern ship recycling, research, training and industrial service.

Sinopec won '2013 Green China—Corporate Social Responsibility Excellence Award'

With its outstanding performance in handling the plastic pellet spill in Hong Kong in 2012 and the efforts made in pursuing green and low-carbon development, Sinopec won the ‘Corporate Social Responsibility Excellence Award’ in 2013 Green China Campaign jointly held by UN Environment Foundation and the environmental protection associations of the Chinese Mainland, Hong Kong, Macao and Taiwan in Hong Kong 21st, Nov.

Huafon Spandex listed in the key high-tech enterprises of National Torch Program

On 11th, Nov., Huafon Spandex announced that the company was listed in 2013 key high-tech enterprises of National Torch Program released by Ministry of Science and Technology. Resulting in continuous industrial innovation, this will further help the company to improve its ability of innovation and industrial competitiveness.

ABB Smart Tech support Guangzhou Rail Transport

On 22nd, Nov., ABB and Guangzhou Development District signed a strategic cooperation memorandum which indicated that ABB planned to formulate its rail transport system integrated development center in this district and support the development of Guangzhou rail transport. The foundation of this center will help ABB improve local research capability in terms of high technology and core equipment application and introduce world leading research power into Guangzhou and Southern China.



Nippon Paint painted the aged houses with Habitat China

On 16th, Nov., Nippon Paint joined Habitat China to paint aged houses of the mid and low incomes in Minhang District, Shanghai. Following this project, Nippon China donated 60,000 CNY of paint and dispatched 22 volunteers to decorate the preselected aged houses and assist the aged people before winter comes.

Corporate Social Responsibility

CSR Report Updates from CBCSD members and other companies:

[China Merchants Group 2012 Sustainability Report](#)
[Aluminum Corporation of China Limited 2012 Sustainability Report](#)
[Aviation Industry Corporation of China 2012 Sustainability Report](#)
[China National Building Materials Group Corporation 2012 Sustainability Report](#)
[CSR Corporation Limited 2012 Sustainability Report](#)
[Dongfeng Motor Corporation 2012 Sustainability Report](#)
[China Electronics Corporation 2012 Sustainability Report](#)
[China Unicom 2012 Sustainability Report](#)
[China Telecom 2012 Sustainability Report \(English version\)](#)
MORE: [CBCSD Collection of Sustainability Reports](#)

GRI's New Online Instrument for User's CSR Report Compiling

Global Report Initiative (GRI) has recently released a network-based sustainability report compiling instrument--- G4 Online to instruct users the appliance of G4 GRI Guidelines for CSR Report. The online instrument offers great help to users with basic knowledge of "reporting standards" and "Standard Information Disclosure in G4 Guidelines". It facilitates users' quick understanding on important terms and concepts, as well as cited information in G4, such as providing links of third-party website to other CSR reporting frameworks (must be cited in G4). In this way, G4 Online enables users to directly connect report, website, blog, forum and social network platform to related G4 contents.

Chinese Academy of Social Science Released 2013 CSR Blue Paper

On 14th, Nov., the 2013 CSR Blue Paper & CSR Cloud press conference was held by Chinese Academy of Social Science in Beijing. Apart from CSR development index of Top 100 State-owned, Top 100 Private Companies and Top 100 Foreign Companies in China in its 5th consecutively published CSR Blue Paper, CSR development level of Top 300 listed companies in China, and representative enterprises from 14 major industries such as bank, real estate, automobile were evaluated as well.

The First Chinese Family Business CSR Report released in Beijing

On 13th, Nov., the first Chinese Family Business CSR Report was released in Beijing. The 560,000-word report covers CSR of Chinese family businesses from four areas. By the joint efforts from Laboratory of All-China Federation of Industry and Commerce (ACFIC), Family Business Study Group from Chinese Private Economy Research Association and universities, the report symbols China's first published work with deep and systematic survey, analysis and summary on family businesses' CSR from the perspective of responsibility and development. The report objectively and authentically illustrates and presents family businesses' CSR in an all-round way through cross-regional comparison and trend prospection.

Direct Selling Enterprise Social Responsibility Fulfillment Guideline Released

On 19th, Nov., State Administration for Industry & Commerce (SAIC) released [Direct Selling Enterprise Social Responsibility Fulfillment Guideline](#). With 6 chapters and 48 articles, the guideline offers explicit answers to questions such as why direct selling enterprises need to fulfill social responsibility; how to fulfill social responsibility and what does social responsibility include in a detailed and applicable way, which makes it an indispensable guideline for direct selling corporations' stable development and competitive advantages.

Shaanxi Industrial Corporations' Social Responsibility Report Press Conference Held in Xi'an

On 12th, Nov., Shaanxi Industrial Corporations' Social Responsibility Report Press Conference was held in Xi'an, and social responsibility reports were released in the same period from more than 11 local corporations. According to the press conference, 33 corporations in Shaanxi have released their social responsibility reports to the public up to early Nov., among which 7 had released their report in Beijing. Steady progress has been made in releasing social responsibility reports and the four-in-one system (government instruction, industry boosting, corporation implementation and social participation) has been shaped tentatively.

Policies and Regulations

State Council Published Sustainable Development Plan of Resource-dependent Cities (2013-2020)

On 12th, Nov., State Council published [Sustainable Development Plan of Resource-dependent Cities \(2013-2020\)](#), which is China's first national special plan on resource-dependent cities' sustainable development and is of great importance to China's sustainable development. The plan is significant in securing national energy and resources, transforming economic development pattern, promoting the new road towards industrialization and urbanization and constructing resource-conserving and environment-friendly society. Focusing on the main idea of speeding up the transformation of economic development pattern, the plan identifies general target of promoting sustainable development and provides 5 key missions including orderly and comprehensively exploiting and utilizing resources; genuinely ensuring and improving people's wellbeing; building a diversified industrial system; strengthening environment management and ecology protection; enhancing the construction of supporting and securing capabilities.

Beijing plans 15 Billion CNY on Air Pollution Control in 2014

On 15th, Nov., an authority of Beijing Municipal Commission of Development and Reform said at the press conference of 8th China Beijing International Energy Conservation and Environmental Protection Exhibition that Beijing will plan 15 billion CNY to support air pollution control and that it embodies China's and Beijing's determination on air pollution control and prevention. Presently, the central government budget on Beijing-Tianjin-Hebei circle and its neighborhood areas has amounted to 5 billion CNY.

Beijing repelled 184 Enterprises for Polluting and will issue Industry Admittance Catalog in 2014

On 13th, Nov., according to Beijing Municipal Commission of Economy and Information Technology (MCEIT), Beijing plans to issue an industry admittance catalog strictly based on national standard to control pollution sources in terms of increment and stock. Jin Wei, director of Beijing MCEIT, said that Beijing's industrial development would focus on high-tech manufacturing and modern manufacturing and that the industry spatial layout would be upgraded gradually. Up until now, 184 corporations with pollutants over-discharged in Beijing are repelled and in 2013 the number will hit over 200 at this speed.

China's First Regulation on Energy Saving Exchange Released

On 4th, Nov., [Shandong Tentative Plan on Energy Saving Exchange](#) was released. As China's first regulation on energy cap-and-trade, the plan clearly identified energy saving and its exchange roles, principle, subject, manner and place, etc. The first energy saving exchange was accomplished before the release between 2 Yantai Companies and principals of trustees with the total volume of 23t standard coal at the price of 240 CNY per ton.

Energy & Climate Change

China Releases its First Climate Change Strategy with 3 Objectives

On 18th, Nov., China released a national plan on combating climate change at the UN Climate Change Conference in the Polish capital Warsaw, requiring local department to adjust and perfect the present policy and regulations to establish and improve the institutional system, financial source, technology backup, and international cooperation. Based on the fully estimates of climate change's present and future impact on China, the Strategy identifies the guiding idea and principle to tackle with climate change and put forward 3 objectives in 2020: significant adjusting capability, full implementation of key tasks, basic formation of regional layout. [\[More Details\]](#)

China's Policies and Actions for Addressing Climate Change (2013) was Released

On 5th, Nov., the State Council released [China's Policies and Actions for Addressing Climate Change \(2013\)](#). The report, composed of 9 chapters, details the efforts that China has made in 2012 to reduce CO₂ emissions, and its contribution to global efforts to address climate change. According to the report, China has made great efforts to optimize its energy structure by promoting the clean usage

of fossil fuels and non-fossil fuels. The report said that China continued to play a positive and constructive role in international climate change negotiations and has pushed for positive outcomes and international cooperation at the Doha Climate Change Conference.

Shanghai Officially Launch Carbon Emission Trading

On 26th, Nov., Shanghai officially launched carbon emission trading, which initially enrolled 191 industrial and non-industrial enterprises in Shanghai in the managing scope of carbon emission quota. According to the plan, the 191 enterprises during the trial period from 2013 to 2015 includes industrial sector such as steel, chemical industry, electricity and non-industrial sector such as hotel, shopping center, port, airport, aviation etc.

Forums, Seminars and Trainings

CCICED Annual General Meeting 2013 was Held in Beijing

On 13th-15th, Nov., themed as “Environment and Society for Green Development”, CCICED Annual General Meeting 2013 was held in Beijing. Experts and committees discussed issues concerning “Environmental protection and social development”, “Sustainable consumption and green development”, “Media and public participation policies on promoting China’s green development”, “Corporate social responsibility in green development” and “Policies on promoting urban green travel” and offered their suggestions to the Chinese government. The meeting reached consent on issues concerning “Green Development and Social Harmony”, “Public Participation in Green Development Practice” and “Innovation for Ecological Civilization” and published series of special report.

For further information: [CCICED Annual General Meeting 2013](#) [CCICED Annual General Meeting Report](#)

2013 United Nations Climate Change Conferences held in Warsaw, Poland

About 9000 people attended the Warsaw Climate Change Conference 2013 during 11th-23rd, Nov. The most progress was made with regard to an international mechanism to provide most vulnerable populations against loss and damage by climate change and concerning forest protection. The conference decided to establish the REED + Warsaw Framework to support developing countries reduce green gas emission caused by deforestation and forest degradation. The USA, Norway and the UK government promised to provide \$280 million support. The conference made final decisions on widely attended issues such as damage compensation and financial issues as well, according to China representatives.

The 6th World Economic and Environmental Conference is Held in Beijing.

On 28th-29th, Nov., themed as “Move towards green and low-carbon road, deepen industrial reform, keep on harmonious development”, the [6th World Economic and Environmental Conference](#) was held in Beijing. The conference served as an exchange and cooperation platform between China and the world in terms of green, ecological, low-carbon and sustainable development. Representatives from home and abroad exchange their views and opinions on national policies and actions on green architecture development, ecological agriculture, green development of petrochemical industry & coal and nature gas etc. “Enterprises’ Green Efficiency” was displayed from over 20 enterprises in the conference.

China's Policies and Actions for Addressing Climate Change (2013) Press Conference & China's Policies and Actions for Addressing Climate Change and Low-Carbon-Typed Urbanization Forum was held in Beijing

On 4th, Nov., Green Paper on China's Policies and Actions for Addressing Climate Change (2013) press conference & China’s Policies and Actions for Addressing Climate Change and Low-Carbon-Typed Urbanization Forum was held in Beijing. Themed with “Low Carbon Urbanization”, the Green Paper exhibited the development and appliance of new path towards urbanization in low carbon practices in the context of urban-rural integration. Mr. Wang Weiguang, dean of Chinese Academy of Social Sciences said that in the following 2 and 3 decades, China need to insist on urbanization and call for quality improvement with limited water, land, petro, natural gas sources and that the path of low

carbon urbanization was an inevitable choice.

For more information: [China's Policies and Actions for Addressing Climate Change \(2013\)](#)

The 3rd Green Industry Conference 2013 is Held in Guangzhou

On 7th, Nov., the 3rd Green Industry Conference 2013 was held by MIIT and UNIDO in Guangzhou. The theme of this year's conference is 'Accelerating construction of green industry system & promoting coordinated development of industry and ecosystem'. Important issues like successful case studies of global green industry and cleaner production in key industries were discussed. In order to facilitate green industry and low-carbon development, UNIDO organizes the Green Industry Conference biennially since 2009. This is for the first time held in China. [\[More Details\]](#)

2013 EU-China Exhibition on Urban Development was Held in Beijing

On 4th, Nov., 2013 EU-China Exhibition on Urban Development was held in Beijing. Trial cities were selected in previous preparations and the EU-China Smart City Cooperation was successfully launched. The forum saw the participation of international and local institutional representatives, who shared their views on fundamental themes in the urban process like smart cities, low-carbon development and mobility and agreed on cooperation in industrial mutual benefits, core technology R&D among Smart Cities. Agreements were accomplished from both sides to tackle with challenges brought by fast urbanization.



2013 Beijing Forum Unveiled, Sustainable Development Being the Key Issue

On 1st-3rd, Nov., co-chaired by Peking University, and Beijing Municipal Commission of Education, Beijing Forum was held in Beijing. The forum was themed with "Harmony and Co-Prosperty of Civilization---Review and Prospect" with topics covering international relation, higher education, environment protection, urbanization etc. Experts for China, America and South Korea exchanged their opinions on air pollution control, urban air quality management, climate change policies, and sulfur dioxide emissions trading etc.

More

[Health, Safty, Environment \(HSE\)](#)

[Clean Development Machanism \(CDM\)](#)

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