



# 中国可持续发展工商理事会

## **China Business Council for Sustainable Development**

President WBCSD  
Peter Bakker

Beijing, 11 April 2012



## World Business Council for Sustainable Development



# wbcscd Biography of new WBCSD president



**Name:** Peter Bakker  
**Nationality:** Dutch  
**Born:** 1961

## Work experience:

- 2011 – now: UN Ambassador Against Hunger
- 2001-2011 CEO of TNT N.V.
- 1997-2001 CFO of TNT N.V.
- 1991-2006 Various positions in TNT N.V.
- 1984-2001 Vegetable seed business



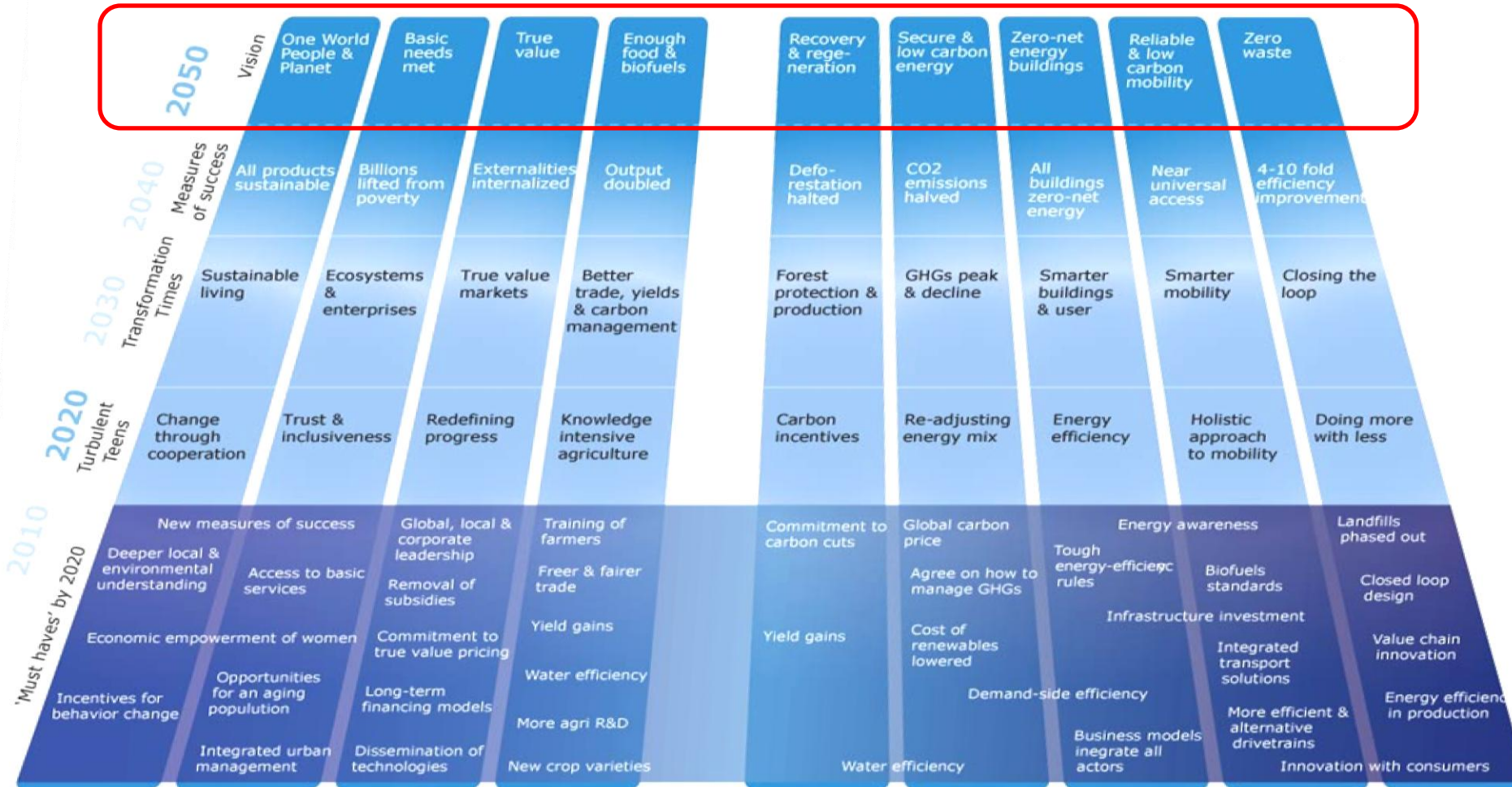
Beijing, April 2012



## World Business Council for Sustainable Development



# Vision 2050



Beijing, April 2012

TODAY



## World Business Council for Sustainable Development



Beijing, April 2012



Beijing, April 2012





Beijing, April 2012



Beijing, April 2012



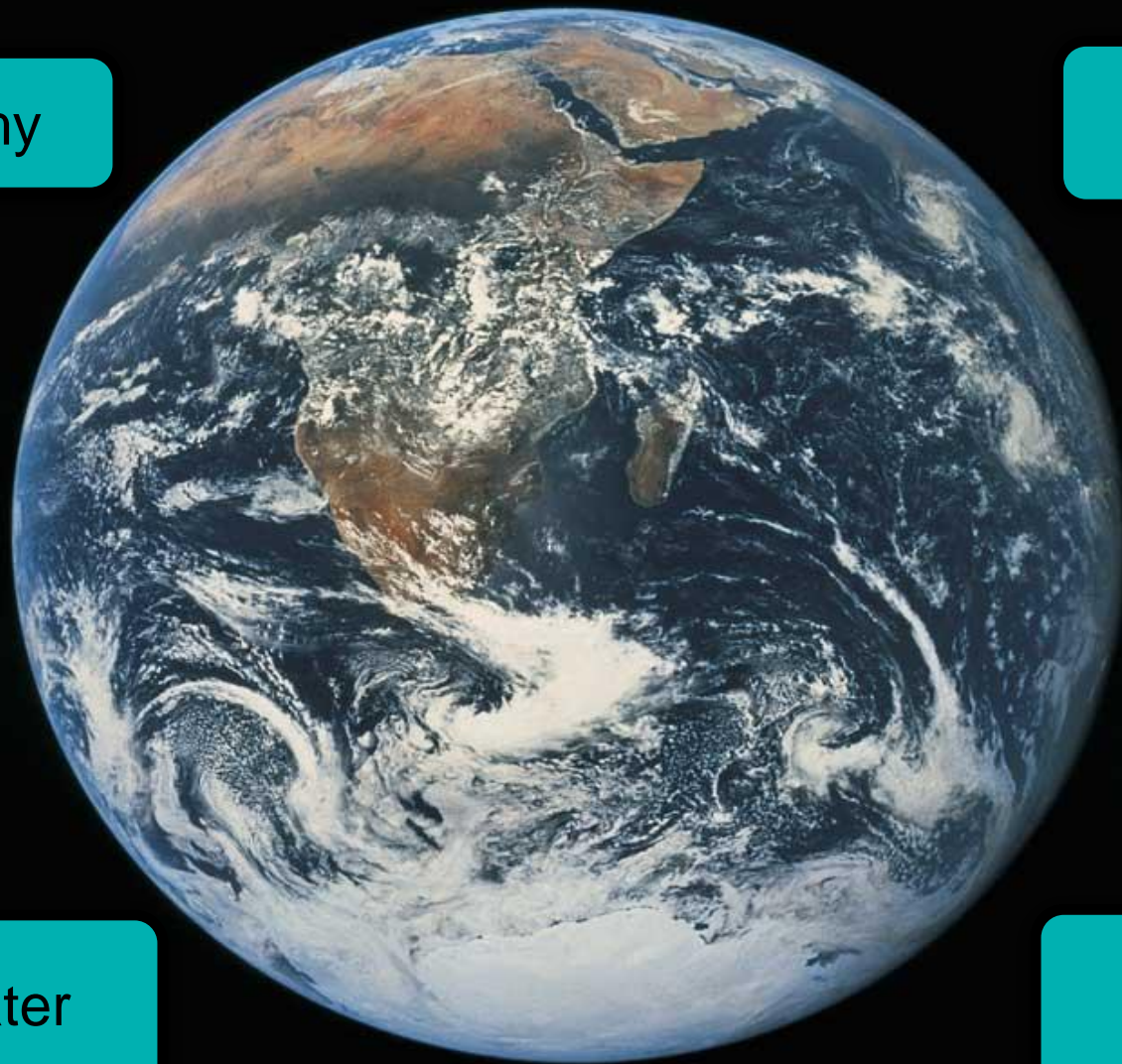
Beijing, April 2012

Economy

Energy

Food/Water

Climate



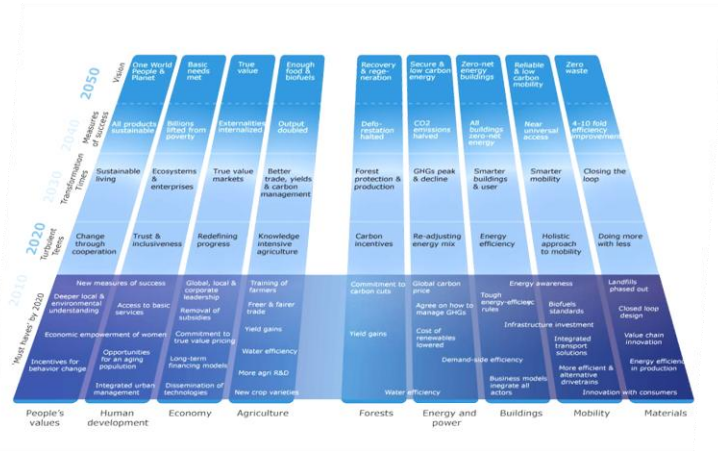


## World Business Council for Sustainable Development



**Business is the  
most powerful  
change agent!**





# VISION 2050:

- 9+ billion people,
- All living well,
- Within the boundaries of the Planet.



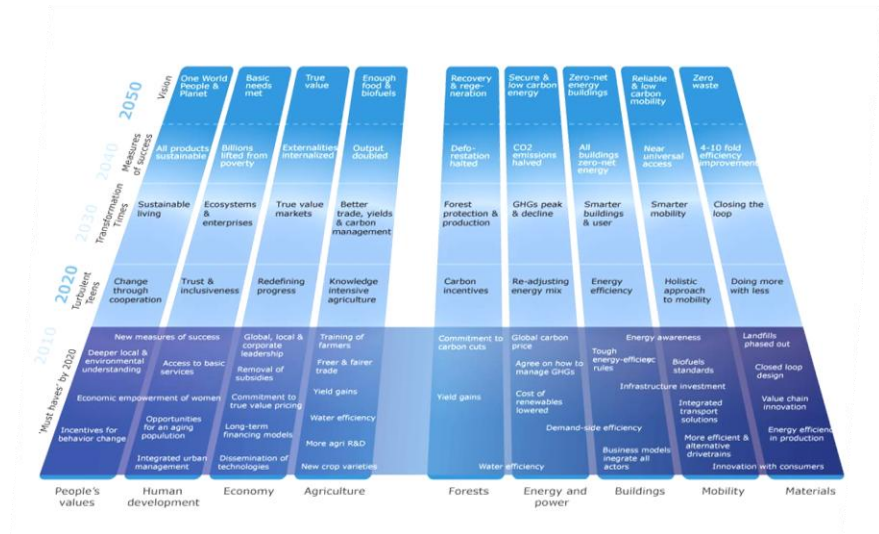
Basic Needs Met

True Value

Enough Food & Biofuels

One World, People & Planet

Zero Waste



Recovery & Regeneration

Reliable & Low Carbon Mobility

Zero-net Energy Buildings

Secure & Low Carbon Energy



## China: a key player in creating a sustainable future



Beijing, April 2012



**But also one of the  
largest polluters...**

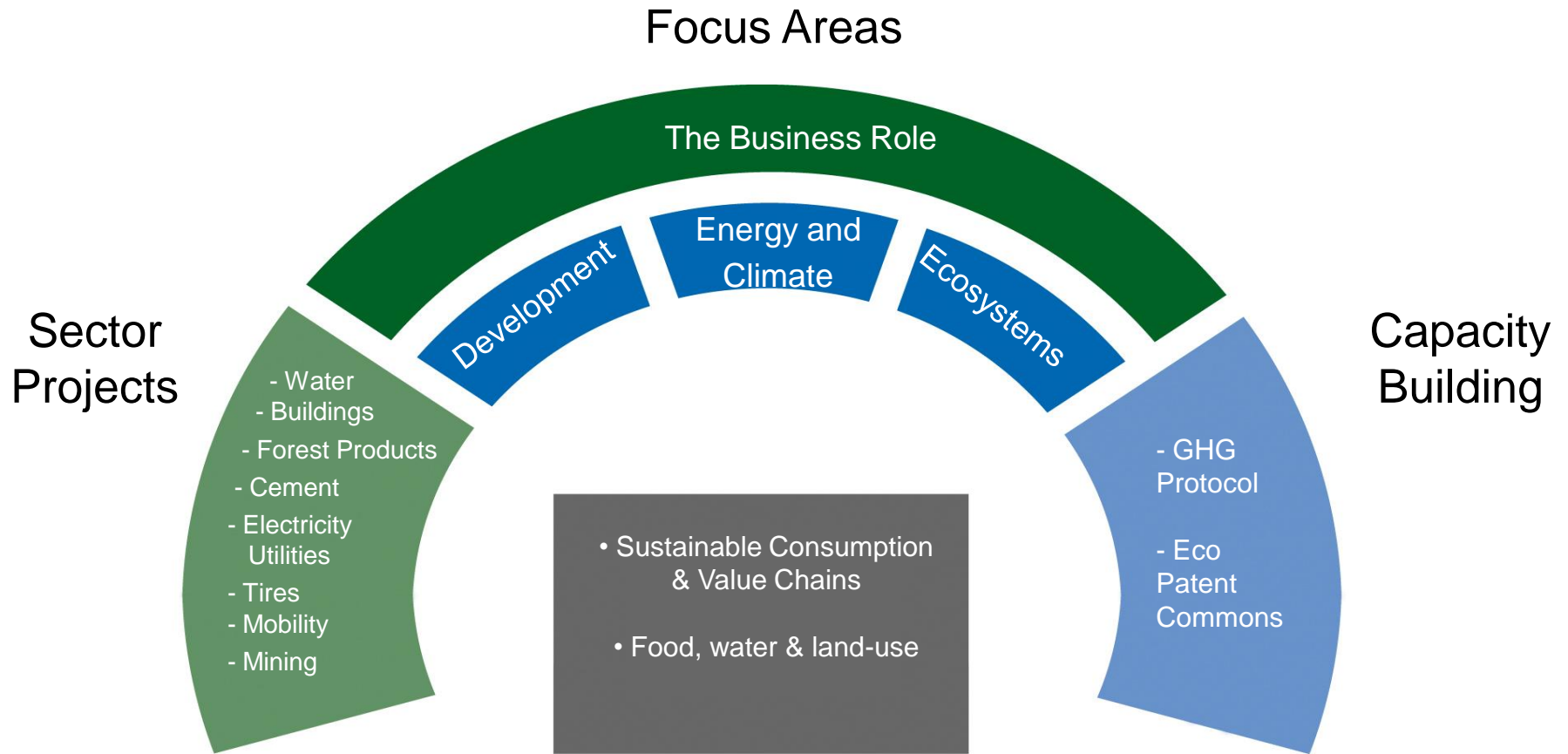




## World Business Council for Sustainable Development



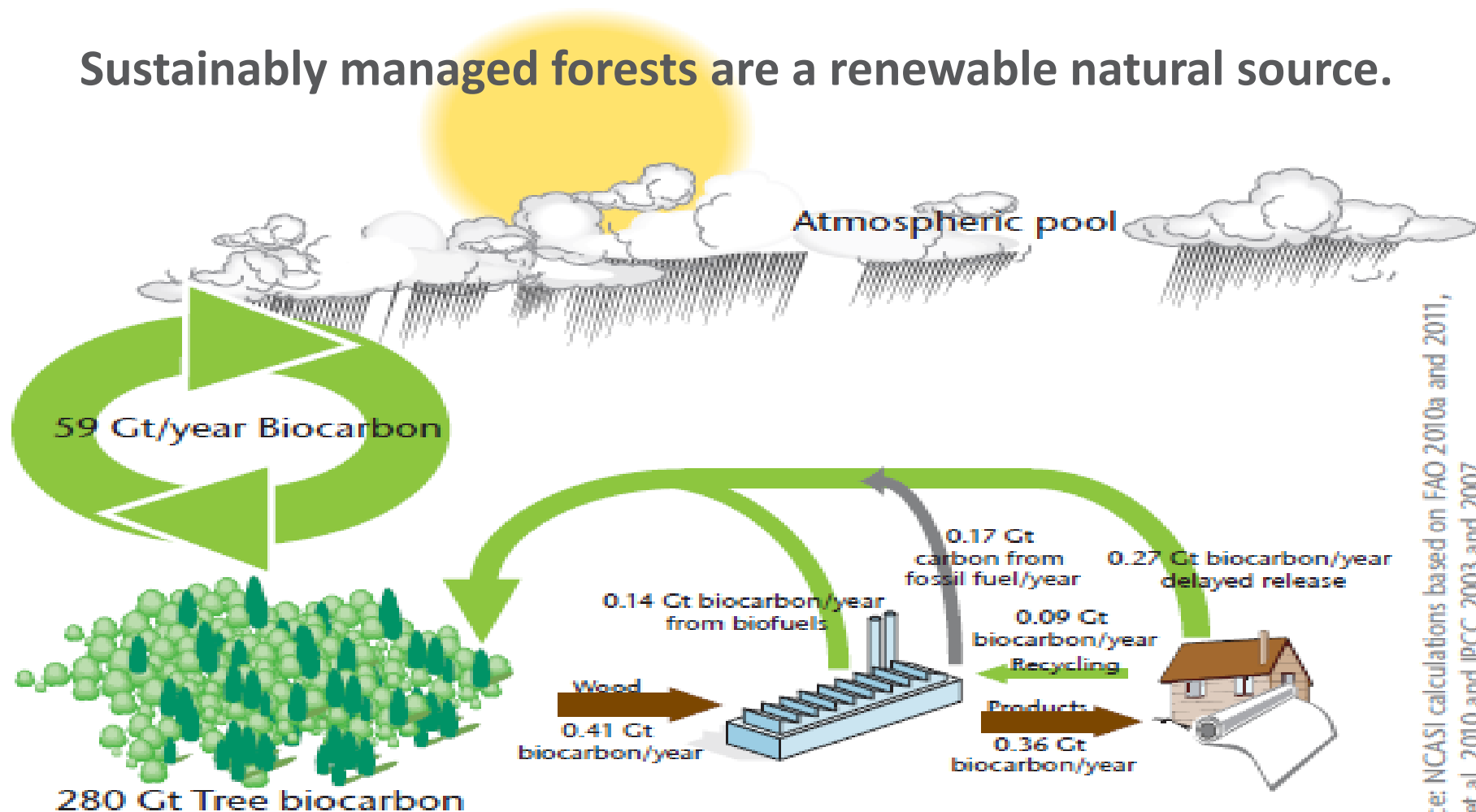
# Work Program





# Sector Project – Forest Solutions

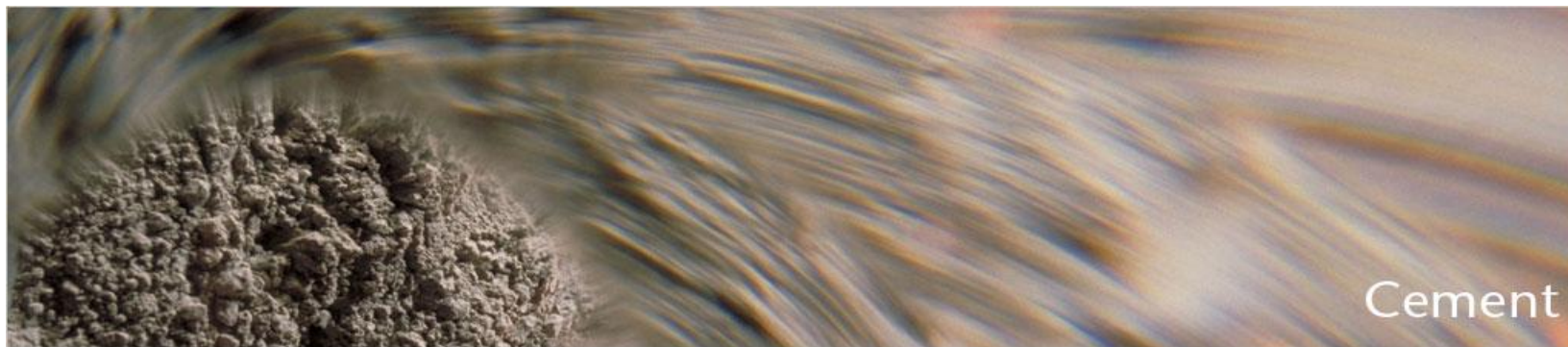
Sustainably managed forests are a renewable natural source.



Source: NCASI calculations based on FAO 2010a and 2011, Beer et al. 2010 and IPCC 2003 and 2007

**Figure 2:** The carbon removed from the forest by the forest products industry represents only about 0.7% of the carbon that is recycled between the forest and the atmosphere annually, and less than 0.14% of the carbon stored in trees in the world's forests.

# Sector Project



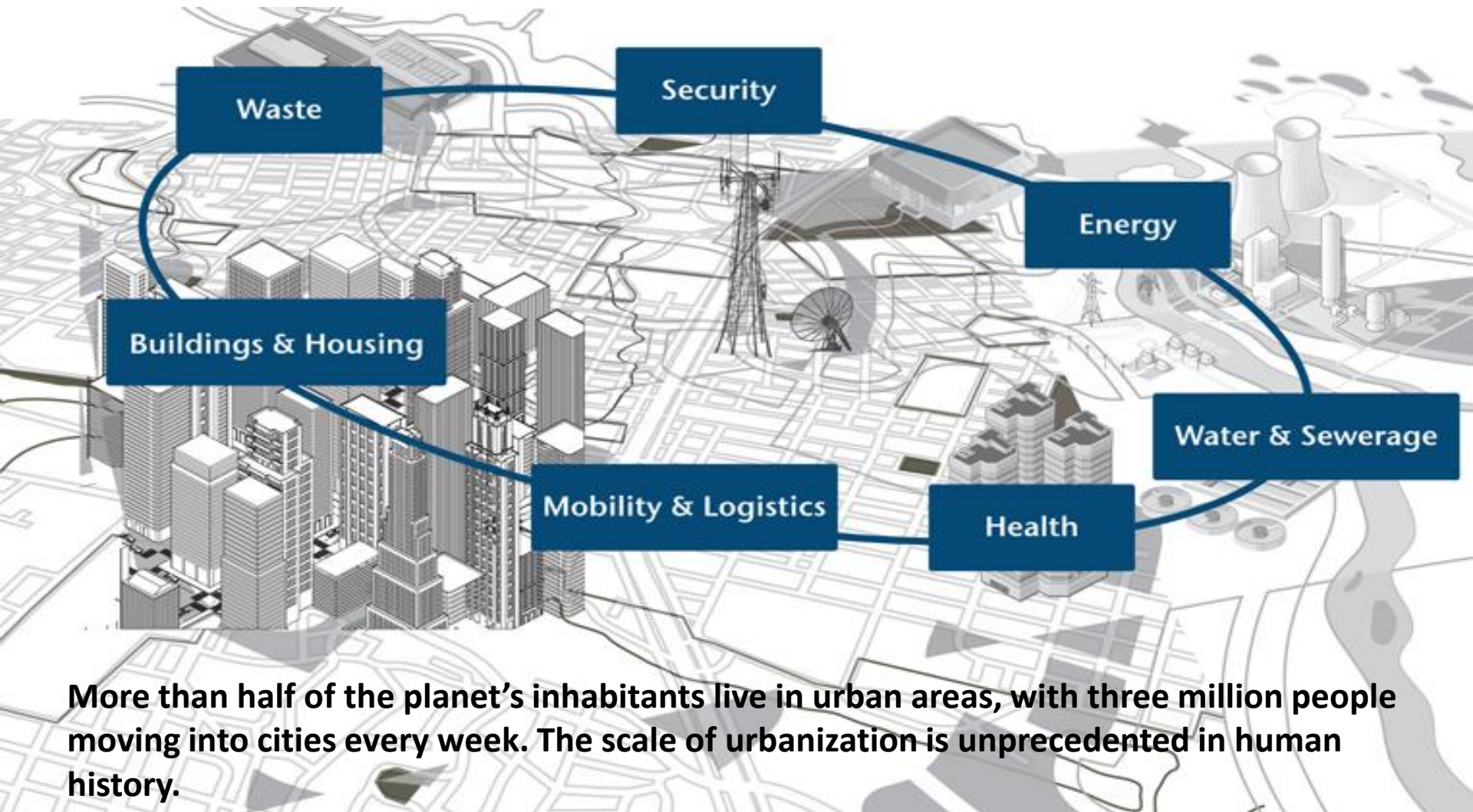
## Strong Chinese engagement:



CSI Forum 2012: Sept 2 – 6 in  
Guangzhou and Beijing.



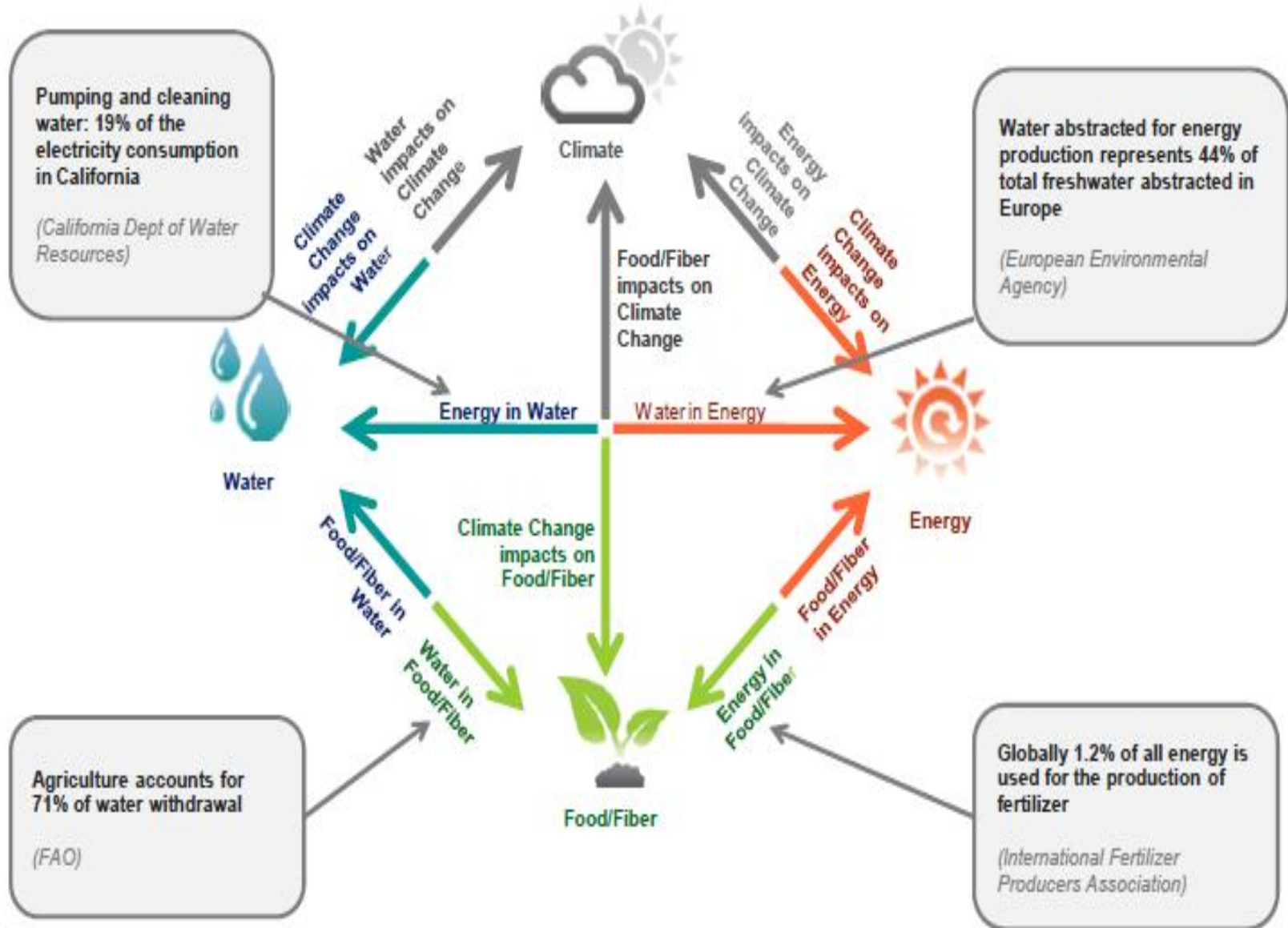
# Cross-sector Project – Urban Infrastructure



**More than half of the planet's inhabitants live in urban areas, with three million people moving into cities every week. The scale of urbanization is unprecedented in human history.**



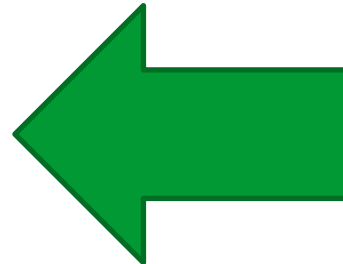
# Cross-sector Project - Water





# Focus Area - Development

New publication: *Business solutions to enable energy access for all*

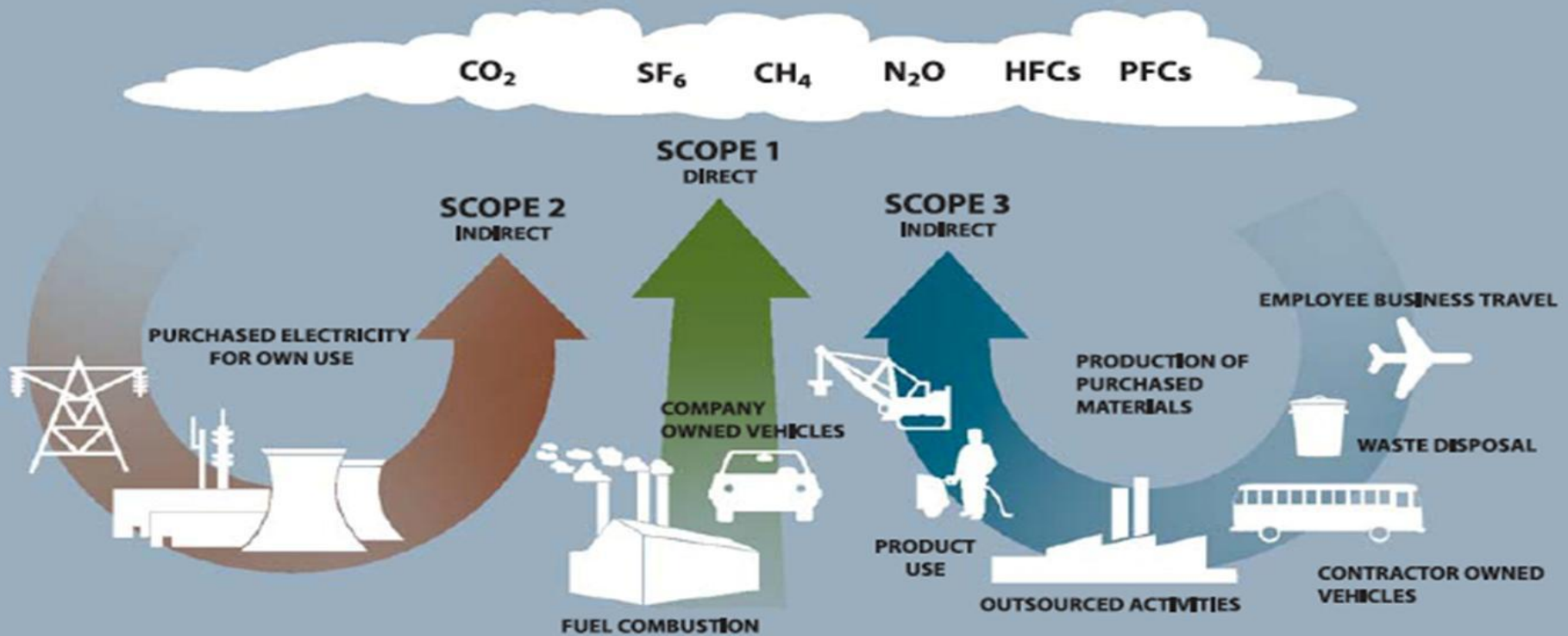


19 member  
company  
case studies



# Focus Area – Energy and Climate

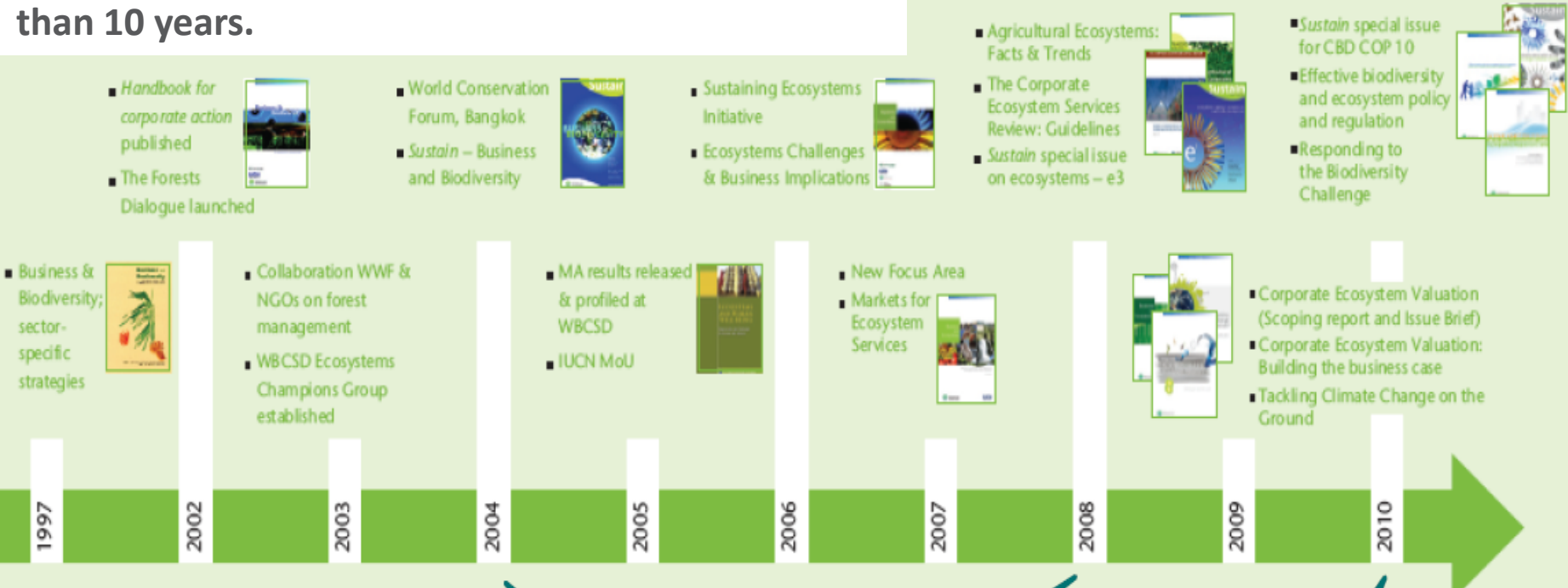
## GHG Protocol:





# Focus Area - Ecosystems

WBCSD has been working on ecosystems for more than 10 years.



2001 – 2005: Input into MA

IUCN collaboration

Input to MA

WCCs

CBD COP10



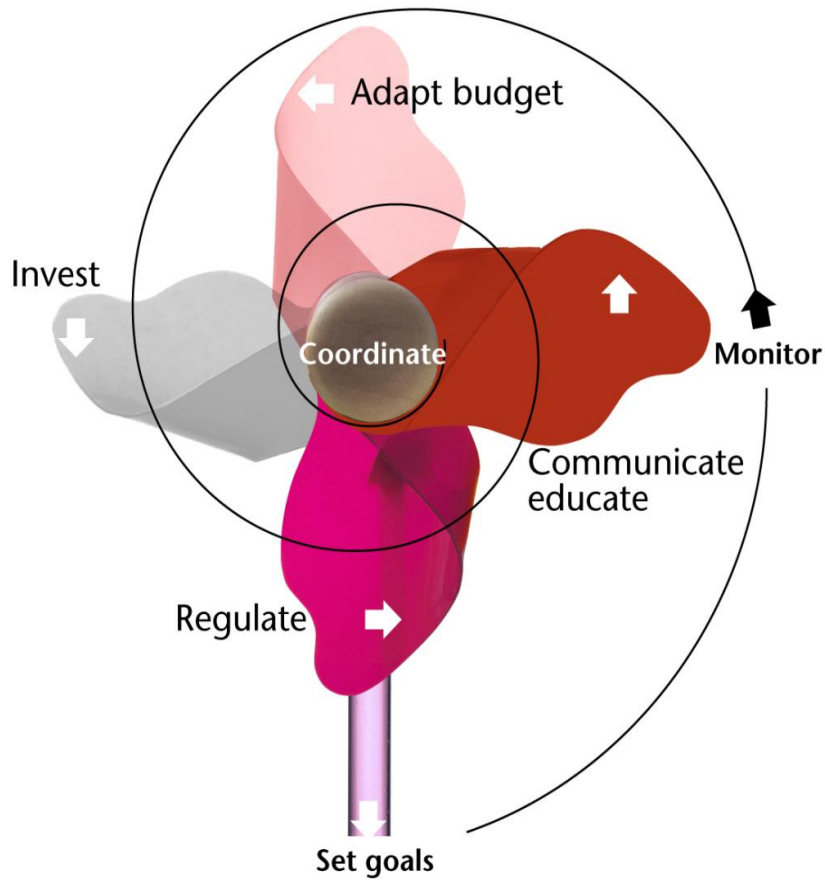
## World Business Council for Sustainable Development



**WBCSD invites all to actively engage in realizing Vision 2050.**

# Changing Pace





**Accelerator framework:  
A set of seven essential  
constituents to create  
scale and momentum for  
Green Growth and an  
inclusive society**



# Various work areas



## Energy Efficient Buildings 2.0

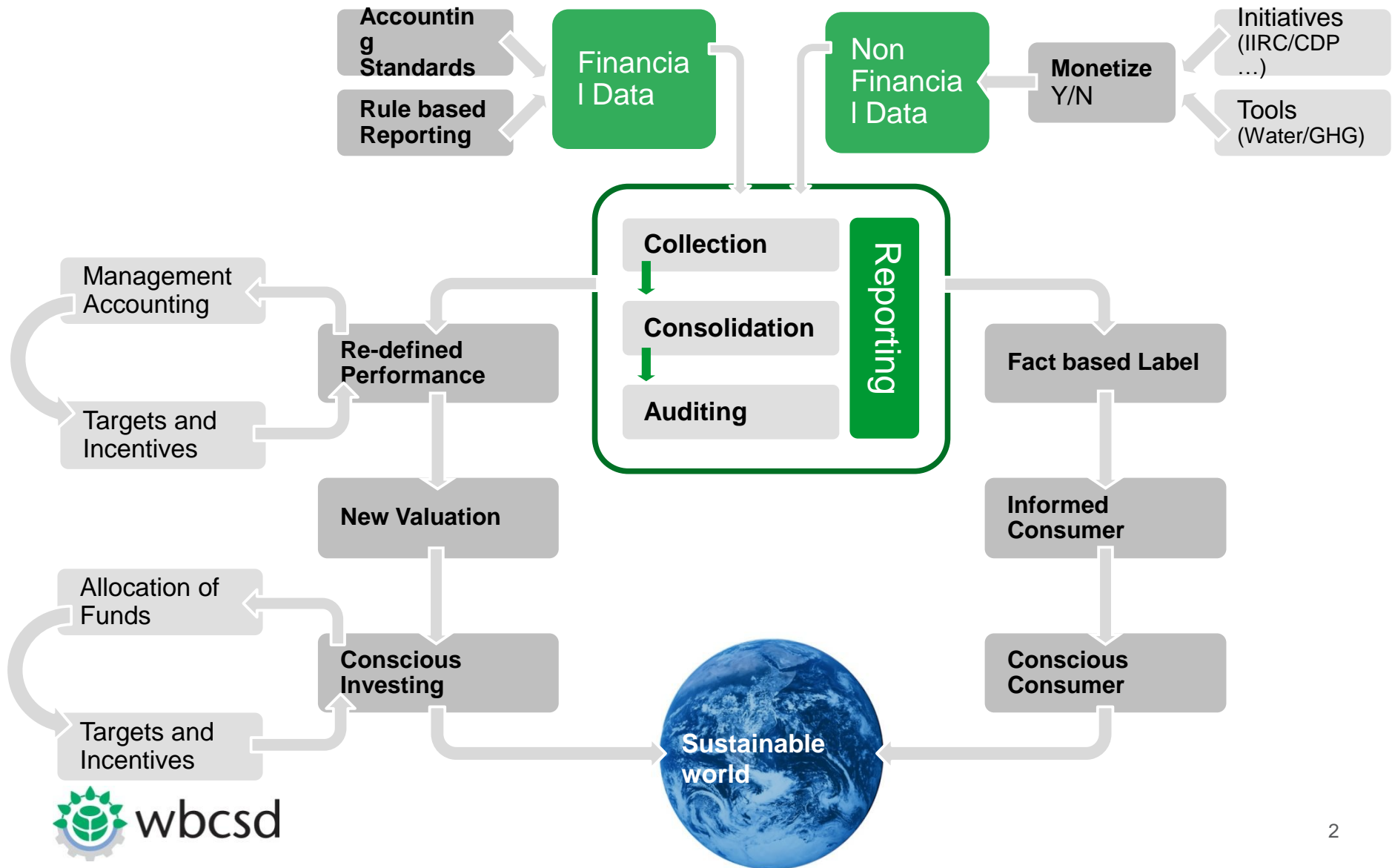


## Mobility 2.0



## Tires

# Reporting central to accelerating Sustainability



# MBA of the Future





**World Business Council for Sustainable Development**



